

From: info@baldmanmag.com (info@baldmanmag.com)

To: D.J. Verret

Date: Monday, March 23, 2009 12:00:29 AM

Subject: BaldManMag.com Issue 2

BaldManMag.com

Issue 1 No. 2 / March 23, 2009

In The News

Scientists in Europe have provided some insight into why hair turns gray. They found an increase in hydrogen peroxide in the bulbs of people with gray hair. The thinking is that the hydrogen peroxide causing death to the melanocytes, pigment cells responsible for giving hair its color. For more information, [click here](#).

Current Topic

Latisse(tm) for eyelash growth

In January 2009, the United States FDA approved Latisse(tm) for use to stimulate eyelash growth. The medication in Latisse, bimatoprost, was originally FDA approved for use as a glaucoma treatment under the name Lumigen(r), both manufactured by Allergan Corporation. A noted side effect of bimatoprost in glaucoma treatment was growth of the eyelashes. Further studies were done and a 0.03% solution was approved to help with eyelash growth.

Application is performed before bedtime. The kit comes with applicators and a separate applicator should be used for each eye.

According to the official web site, side effects include eye redness, itching, discoloration of the skin and possibly iris. The medication should not be used on the lower eyelashes and must be used with caution in those patients with glaucoma and especially those patients being treated with Lumigan.

The medication is a life long medication. If a patient stops using it, their eyelashes are expected to return to their pretreatment state in several weeks to months.

Latisse(tm) is available by prescription only. In some states, a physician can dispense the medication but in most, a separate visit to a physician for a prescriptions and visit to the pharmacy is necessary. A month's supply of Latisse(tm) runs about \$120.

To unsubscribe, [click here](#)